

GroupPlus



Giant Signs Sales Kit

- Rooftops • Unipoles • Wall Signs



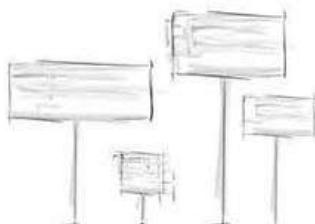
GroupPlus

WHY BIG?

Located in congested areas, on key highways, intersections, airport roads and choke points to all major cities; our illuminated **Unipoles**, **Wall Signs** and **Rooftops** provide unmatched outdoor coverage.

With their month-long presence and excellent visibility to vehicular traffic, your ad will impact your target on the go affecting its purchasing decisions.

These mediums vary in dimensions and come in different remarkable creative canvas that spread a resounding buzz on the scene. Giant signs remain until today an exclusive adopted medium for leading brands willing to command major attention and make a benchmark.



ROOFTOPS



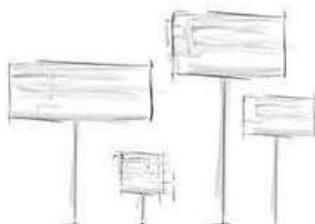
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Code : R003 (A)
Dimension : 14 x 4.3 M

Location
Direction
Period
Price
Printing Fee

: Montee Rdp Sayad After Hyp Bou Khalil
: RDP Sayad towards Hazmieh
: 1 month
: 3.400\$ / month
: 450\$ net / face

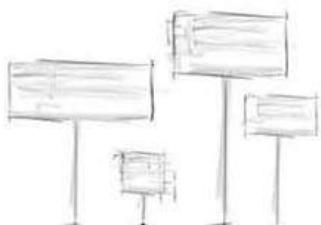




Code : R004 (B)
Dimension : 14 x 4.3 M

Location
Direction
Period
Price
Printing Fee

: Descente Rdp Sayad Before Hyp Bou Khalil
: Hazmieh towards RDP Sayad
: 1 month
: 3.400\$ / month
: 450\$ net / face





Code : R005

Dimension : 12.25 x 3.8 M

Location

: Jnah Main Road facing Spinneys

Direction

: Mariott towards Jnah

Period

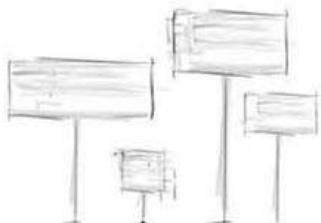
: 1 month

Price

: 2.800\$ / month

Printing Fee

: 350\$ net / face

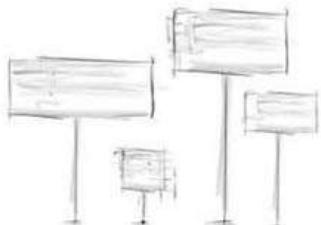




Code : R006 (A)
Dimension : 15 x 8 M

Location
Direction
Period
Price
Printing Fee

: Jounieh Highway, Kaslik RDP
: Jounieh towards Beirut
: 1 month
: **4.800\$ / month**
: **1.200\$ net / face**



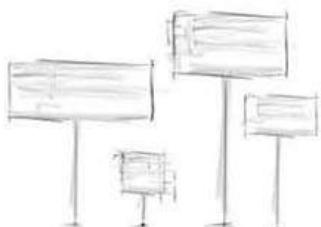
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Code : R007 (B)
Dimension : 15 x 8 M

Location
Direction
Period
Price
Printing Fee

: Zouk Highway, Benito Bldg
: Beirut towards Jounieh
: 1 month
: 5.300\$ / month
: 1.200\$ net / face



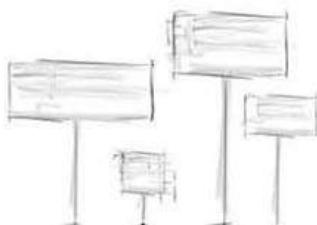
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Code : R008 / R009
Dimension : 20 x 8 M

Location
Direction
Period
Price
Printing Fee

: Zouk Mosbeh, NDU RDP
: Zouk Mosbeh towards Beirut
: 1 month
: 4.200\$ / month
: 1.600\$ net / face

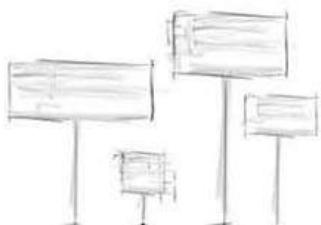




Code : R011 (A)
Dimension : 17.5 x 8 M

Location
Direction
Period
Price
Printing Fee

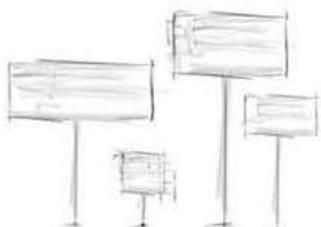
: Zouk Highway, Tichose Rooftop
: Jounieh towards Beirut
: 1 month
: 6.000\$ / month
: 1.400\$ net / face





Code : R014 (A)
Dimension : 12 x 12 M

Location	: Jal El dib Zalka, Citroen Bldg.
Direction	: Beirut towards Jounieh
Period	: 1 month
Price	: 6.000\$ / month
Printing Fee	: 1.440\$ net / face



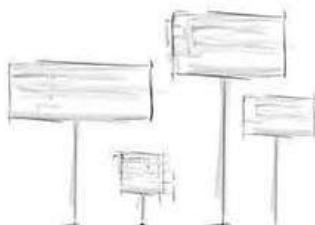
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Code : R015 (B)
Dimension : 12 x 12 M

Location
Direction
Period
Price
Printing Fee

: Jal El dib Zalka, Citroen Bldg.
: Jounieh towards Beirut
: 1 month
: 4.800\$ / month
: 1.440\$ net / face



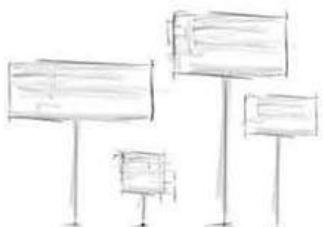
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Code : R018 (A)
Dimension : 8 x 8 M

Location
Direction
Period
Price
Printing Fee

: Mansourieh Highway Dir Broumana
: Mansourieh towards Broumana
: 1 month
: 3.000\$ / month
: 640\$ net / face





Code : R019 (B)

Dimension : 14.8 x 4.3 M

Location

: Mansourieh Highway Dir Beirut

Direction

: Mansourieh towards Beirut

Period

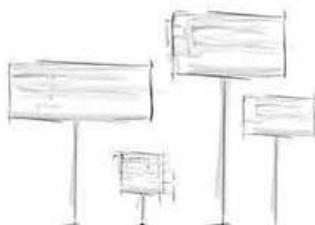
: 1 month

Price

: 2.700\$ / month

Printing Fee

: 450\$ net / face





Code : R020 (B)

Dimension : 14.7 x 4.3 M

Location

Direction

Period

Price

Printing Fee

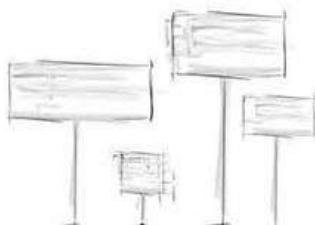
: Downtown montée SNA Face B

: Saifi towards SNA

: 1 month

: 6.500\$ / month

: 450\$ net / face

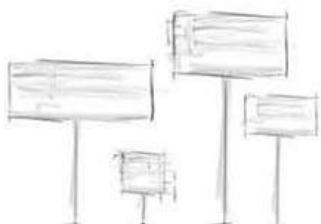




Code : R025 (A)
Dimension : 14.7 x 4.3 M

Location
Direction
Period
Price
Printing Fee

: Unesco Khyam El Hana Prism – As Fixed
: Unesco towards Corniche El Mazraa or Tallet El Khayat
: 1 month
: 6.000\$ / month
: 450\$ net / face



WALLSIGNS



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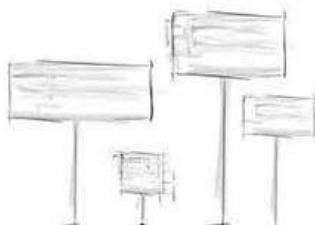


Code. :W005 – W 006

**Dimension : 40 x 12 M
: 20 x 12 M**

Location
Direction
Period
Price
Printing Fee

: Airport Road-South entrance Beirut
: Airport/ Khalde towards Beirut and towards South
: 1 month
: 20.000\$ / month
: 4.000\$ net / face





Code : W008

Dimension : 14 x 8 M

Location

: Khalde Highway

Direction

: Khalde towards Beirut

Period

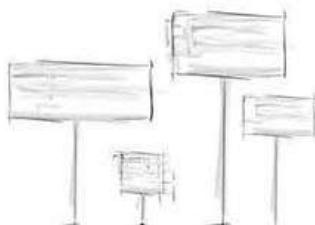
: 1 month

Price

: 4.000\$ / month

Printing Fee

: 1.120\$ net / face





Code : W007

Dimension : 7.5 x 17 M

Location

: Zouk Highway, Marché du pont

Direction

: Beirut towards Jounieh

Period

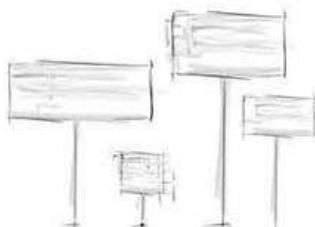
: 1 month

Price

: 8.000\$ / month

Printing Fee

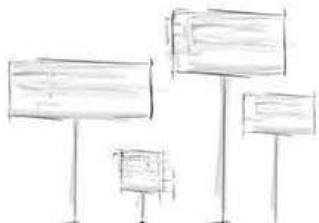
: 1.275\$ net / face





Code : W010
Dimension : 13 x 3 M

Location	: Khalde/Choueifat after Spot mall
Direction	: Choueifat/Khalde/Bchemoun/Aaramoun
Period	: 1 month
Price	: 2.800\$ / month
Printing Fee	: 400\$ net / face



UNIPOLES



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Code : U003 (A)

Dimension : 14.7 x 4.3 M

Location

Direction

Period

Price

Printing Fee

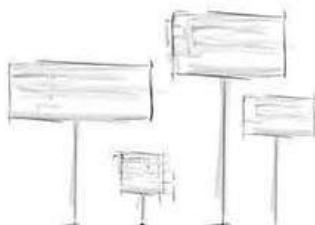
: Dora Highway, Facing Almaza

: Jounieh towards Downtown

: 1 month

: 5.000\$ / month

: 450\$ net / face





Code : U004 (B)

Dimension : 14.7 x 4.3 M

Location

: Dora Highway, Facing Almaza

Direction

: Downtown towards Jounieh

Period

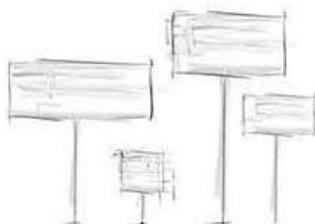
: 1 month

Price

: 4.000\$ / month

Printing Fee

: 450\$ net / face





Code : U006 (A)

Dimension : 14.7 x 4.3 M

Location

: RDP Mkalles – As Fixed

Direction

: Mkalles towards Hayeck

Period

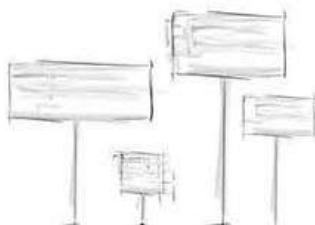
: 1 month

Price

: 3.200\$ / month

Printing Fee

: 450\$ net / face





Code : U007 (C)

Dimension : 14.7 x 4.3 M

Location

Direction

Period

Price

Printing Fee

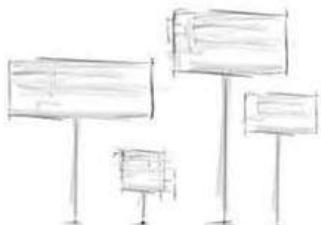
: RDP Mkalles Hayeck

: Hayeck towards Jisr El Basha & Sin El Fil

: 1 month

: 3.200\$ / month

: 450\$ net / face

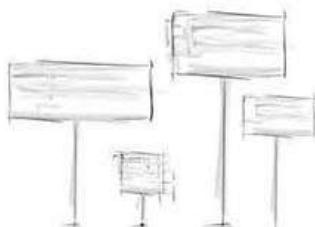




Code : U008 (B)
Dimension : 14.7 x 4.3 M

Location
Direction
Period
Price
Printing Fee

: Mkalles – Habtoor
: Habtoor towards Mkalles
: 1 month
: 3.200\$ / month
: 450\$ net / face

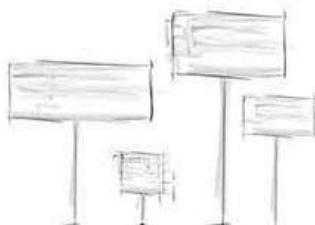




Code : U011 (A)
Dimension : 15 x 5.45 M

Location
Direction
Period
Price
Printing Fee

: Autoroute Emile Lahoud Dir. City Mall
: Roumieh towards Zalka or City Mall
: 1 month
: 3.600\$ / month
: 820\$ net / face





Code : U012 (B)

Dimension : 15 x 5.45 M

Location

: Autoroute Emile Lahoud Dir. Roumieh

Direction

: City Mall towards Roumieh

Period

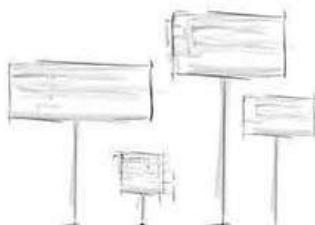
: 1 month

Price

: 3.600\$ / month

Printing Fee

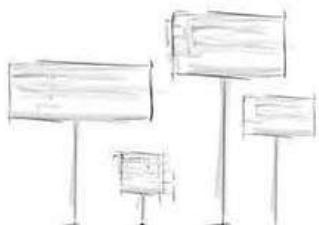
: 820\$ net / face





Code : U014 (A)
Dimension : 14.7 x 4.3 M

Location : Dora Sea Road, After City Mall
Direction : Beirut towards Jounieh
Period : 1 month
Price : 3.000\$ / month
Printing Fee : 450\$ net / face





Code : U015 (B)

Dimension : 14.7 x 4.3 M

Location

: Dora Sea Road, After City Mall

Direction

: Jounieh towards Beirut

Period

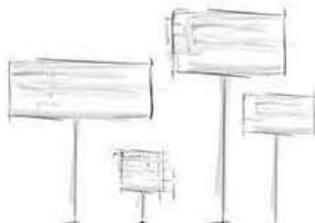
: 1 month

Price

: 3.200\$ / month

Printing Fee

: 450\$ net / face





Code : U016 (A)

Dimension : 14.7 x 4.3 M

Location

: Nahr El Mott – As Fixed

Direction

: Beirut towards Jounieh

Period

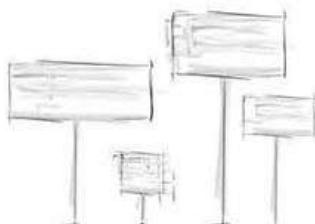
: 1 month

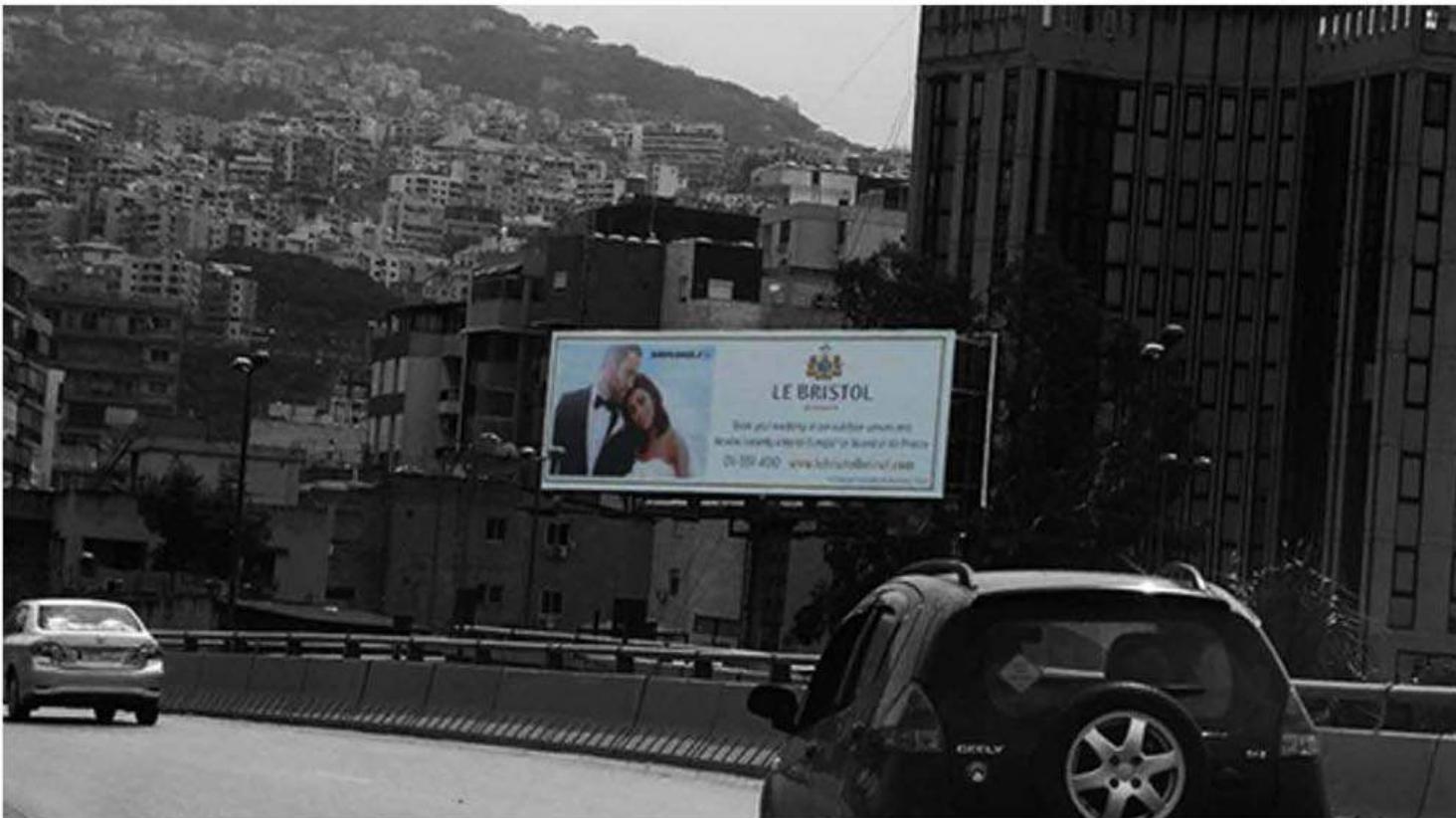
Price

: 4.200\$ / month

Printing Fee

: 450\$ net / face

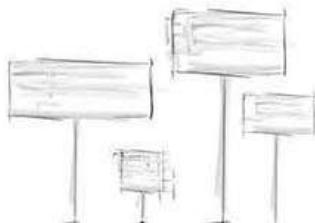




Code : U017 (A)
Dimension : 14.7 x 4.3 M

Location
Direction
Period
Price
Printing Fee

: Nahr El Mott
: Nahr El Mott towards Metn Xpress and Jounieh towards Beirut
: 1 month
: 4.200\$ / month
: 450\$ net / face





Code : U028 (A)

Dimension : 14.7 x 4.3 M

Location

: Araya

Direction

: Araya towards Beirut

Period

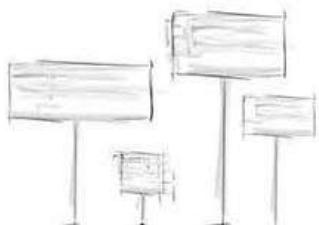
: 1 month

Price

: 2.200\$ / month

Printing Fee

: 450\$ net / face

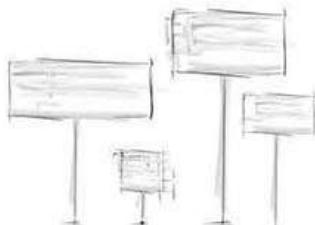




Code : U029 (A)
Dimension : 14.7 x 4.3 M

Location
Direction
Period
Price
Printing Fee

: Zouk Mikhael - Holiday Beach
: Jounieh towards Beirut
: 1 month
: 2.000\$ / month
: 450\$ net / face



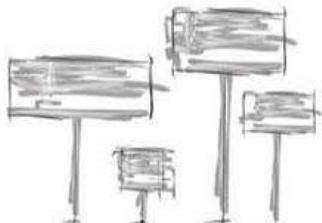
GroupPlus

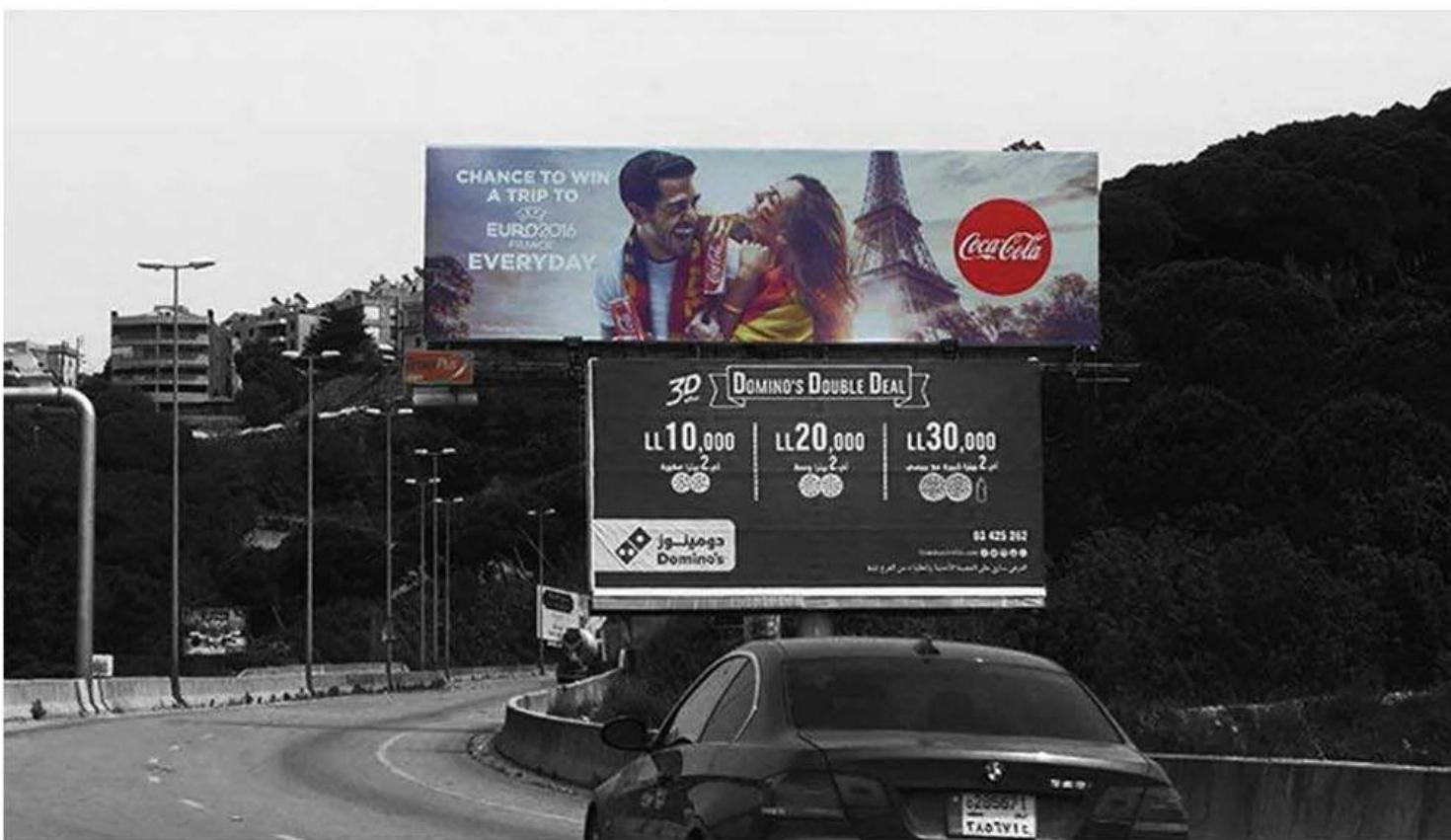


Code : U030 (B)
Dimension : 14.7 x 4.3 M

Location
Direction
Period
Price
Printing Fee

: Zouk Mikhael - Holiday Beach
: Beirut towards Jounieh
: 1 month
: 2.000\$ / month
: 450\$ net / face

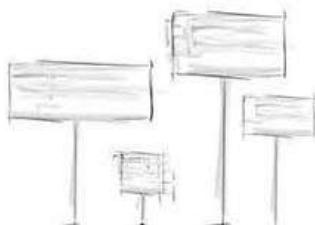




Code : U041 (A)
Dimension : 14.7 x 4.3 M

Location
Direction
Period
Price
Printing Fee

: Metn Express Highway
: Roumieh towards Baabdat
: 1 month
: 2.400\$ / month
: 450\$ net / face





Code : U042 (B)

Dimension : 14.7 x 4.3 M

Location

: Metn Express Highway

Direction

: Baabdat towards Roumieh

Period

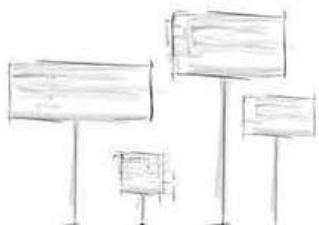
: 1 month

Price

: 2.600\$ / month

Printing Fee

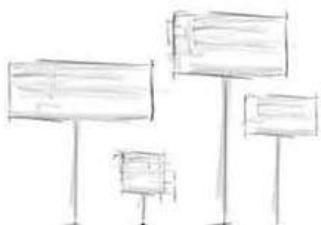
: 450\$ net / face





Code : U064 (A)
Dimension : 14.7 x 4.3 M

Location : Aley, Face Station Phoenicia
Direction : Aley towards Beirut
Period : 1 month
Price : 1.600\$ / month
Printing Fee : 450\$ net / face

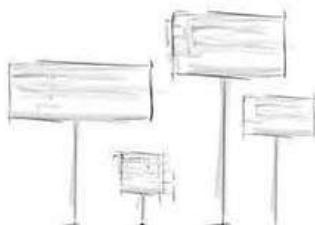




Code : U065 (B)
Dimension : 14.7 x 4.3 M

Location
Direction
Period
Price
Printing Fee

: Aley, Face Station Phoenicia
: Beirut towards Aley
: 1 month
: 1.600\$ / month
: 450\$ net / face

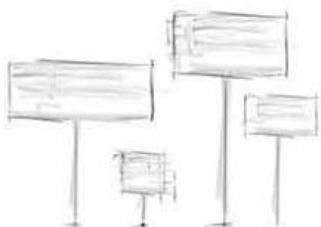




Code : U071 (A)
Dimension : 14.7 x 4.3 M

Location
Direction
Period
Price
Printing Fee

: Khaldé Bridge Highway
: South towards Beirut
: 1 month
: 2.600\$ / month
: 450\$ net / face

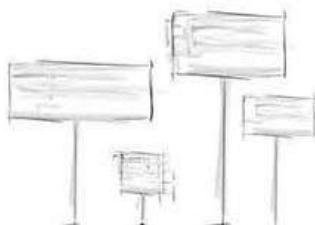




Code : U072 (B)
Dimension : 14.7 x 4.3 M

Location
Direction
Period
Price
Printing Fee

: Khaldé Bridge Highway
: Beirut towards South
: 1 month
: 2.600\$ / month
: 450\$ net / face





Code : U085-U088 (A-B)

Dimension : 14.7 x 4.3 M

Location

Direction

Period

Price

Printing Fee

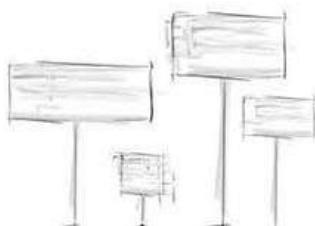
: Sawfar, New Highway Left / Right

: Sawfar towards Beirut

: 1 month

: 1.200\$ / month

: 450\$ net / face

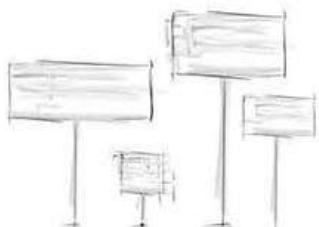




Code : U086-U087 (B-A)
Dimension : 14.7 x 4.3 M

Location
Direction
Period
Price
Printing Fee

: Sawfar, New Highway Left / Right
: Beirut towards Sawfar
: 1 month
: 1.200\$ / month
: 450\$ net / face





Code : U091 (A)

Dimension : 14.7 x 4.3 M

Location

: New Airport Road

Direction

: Airport towards Khalde

Period

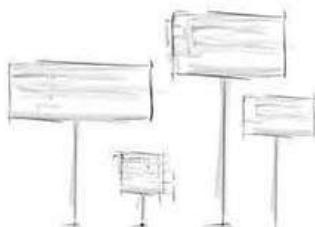
: 1 month

Price

: 3.200\$ / month

Printing Fee

: 450\$ net / face





Code : U092 (C)

Dimension : 14.7 x 4.3 M

Location

Direction

Period

Price

Printing Fee

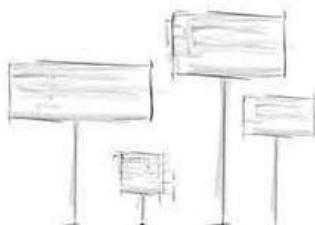
: New Airport Road

: Airport towards Beirut

: 1 month

: 3.200\$ / month

: 450\$ net / face





Code : U093 (B)

Dimension : 14.7 x 4.3 M

Location

: New Airport Road

Direction

: Khalde towards Beirut

Period

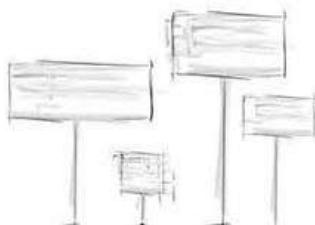
: 1 month

Price

: 3.200\$ / month

Printing Fee

: 450\$ net / face





Code : U095 (A)

Dimension : 14.7 x 4.3 M

Location

Direction

Period

Price

Printing Fee

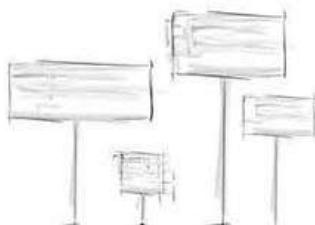
: Dora facing Mc Donald / TSC Entrance Prism – As Fixed

: Jounieh towards Beirut

: 1 month

: 6.000\$ / month

: 450\$ net / face

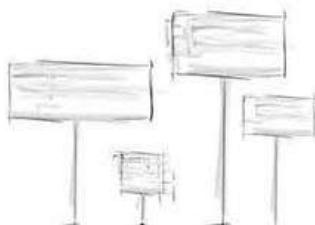




Code : U096 (B)
Dimension : 14.7 x 4.3 M

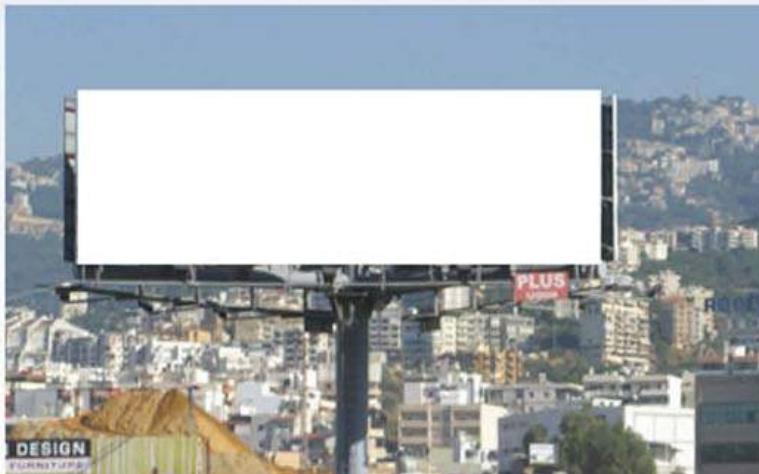
Location
Direction
Period
Price
Printing Fee

: Dora facing Mc Donald / TSC Entrance Prism – As Fixed
: Beirut towards Jounieh
: 1 month
: 5.200\$ / month
: 450\$ net / face



SIMULATE YOUR AD?

Upload your ad and see how it will look like on our Giant Signs!



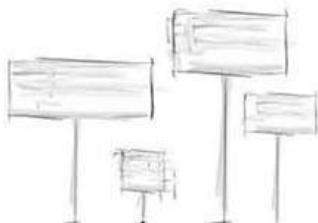
Choose File No file chosen
e.g: test.jpg , .gif or .png (Maximum size: 1 Mb)

KPHRA

Text in the box:

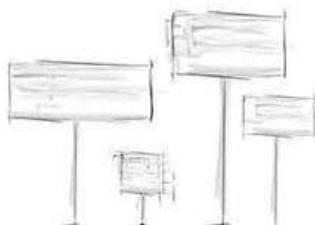
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INFORMATION

- Prices and Printing costs mentioned in this offer are Net and subject to additional 10%VAT.
- Locations, prices and periods mentioned in this offer are subject to change upon the modification of the decree 1302 which regulates the Outdoor Advertising Industry.
- Requests for annual bookings prevail on monthly bookings.



DID YOU KNOW THAT GROUP PLUS HAS OTHER **ADVERTISING MEDIUMS** IN LEBANON, UAE AND BAHRAIN



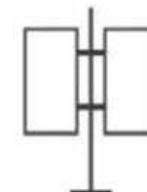
GIANT SIGNS



4X3 BILLBOARDS



LED SCREENS



LAMPPOSTS

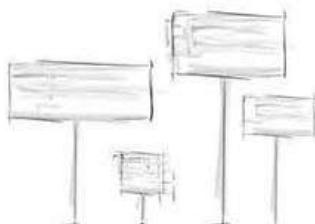


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