GroupPlus

Member of Plus Holding

# FULL **MEDIA** MIX

# REGIONAL NETWORK

**Group Plus**, one of the largest media groups in the Middle East.

## LEBANON

- 4X3 Billboards
- Giant Signs
- Digital LED Screens

## BAHRAIN

- Unipoles
- Rooftops
- Lampposts
- Online Advertising

## UAE

- Lampposts
- Flags
- 3d Scaffolding

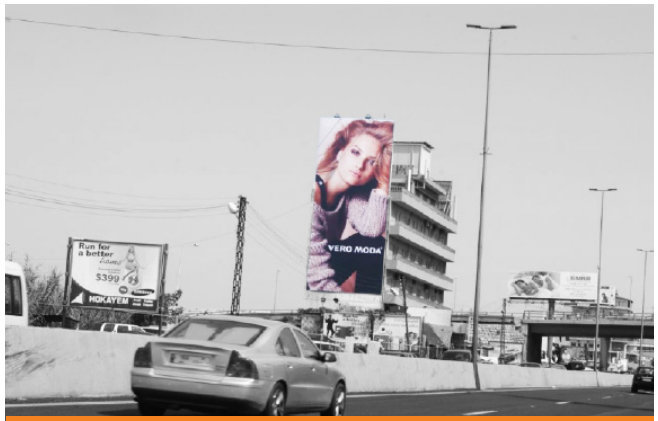
# MORE THAN 2200 FACES IN PRIME LOCATIONS ACROSS LEBANON

- **Beirut:** 264 Panels
- **Baabda:** 120 Panels
- **Metn:** 458 Panels
- **Aley:** 138 Panels
- **Chouf:** 150 Panels
- **Keserwan:** 472 Panels
- **New Costal:** 117 Panels
- **Bekaa:** 86 Panels
- **South:** 269 Panels
- **North:** 163 Panels

# MORE THAN 150 GIANT SIGNS LOCATED IN CONGESTED AREAS, KEY HIGHWAYS AND AIRPORT ROADS.

UNIPOLE

ROOFTOP




WALL SIGN

## Group Plus LED screens form a strategic network from Zouk Highway to Charles Helou Downtown entrance, up to Tabaris, down to Raouche.

- The leading edge innovation in advertising mediums
- Exclusive prime locations
- Flexible and creative advertising opportunities

### SOLIDERE ENTRANCE
Charles Helou Avenue

HOSRI LED

### AL RIYADI SPORTS CLUB
Manara

RIYADI LED

### TABARIS
Ring Highway

TABARIS LED

### ZOUK HIGHWAY
Kaslik

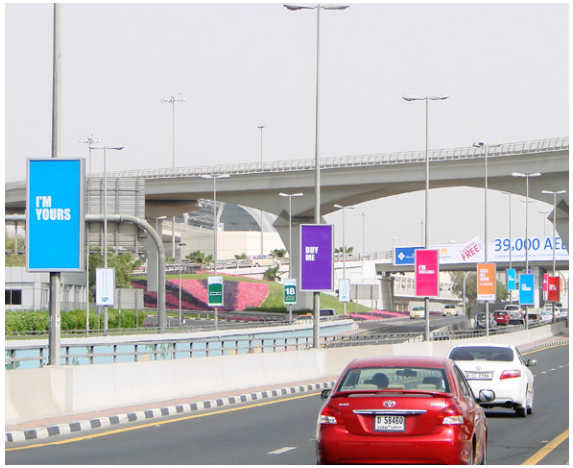
Zouk LED

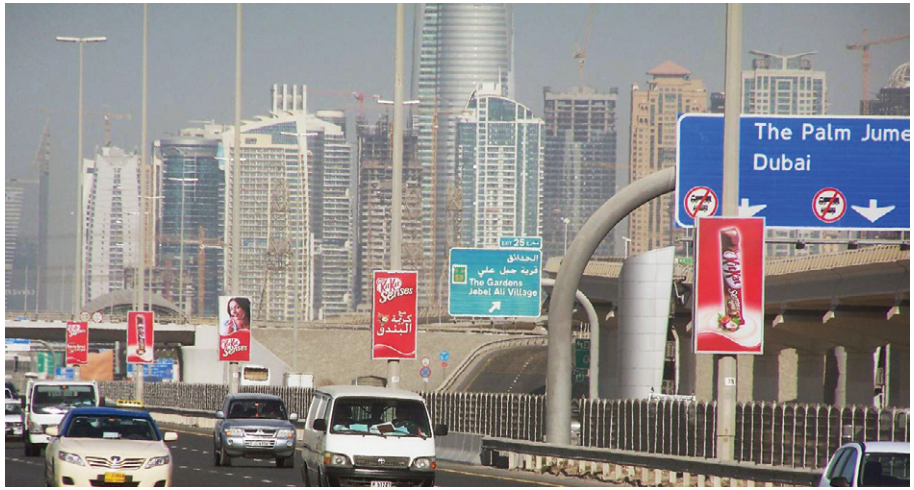
### DORA
Mount Lebanon

CityMall

## PRIME LOCATIONS ON MAJOR KEY HIGHWAYS AND INTERSECTIONS:

- New Dubai Hub Sheikh Zayed Road
- Airport Road
- Al Maktoum Bridge
- Jebel Ali Road
- Mall of Emirates
- Baniyas
- Etihad
- Garhoud



**Group Plus will install one of the biggest 3D scaffolding sign on Sheikh Zayed Road: 80m(w) x 15m(h) in prime location located facing Oasis Mall, a non-traditional media combining creativity with technology.**

## OUTDOOR ADVERTISING MEDIUMS IN BAHRAIN

- More than 600 lampposts
- More than 50 unipoles and prismas

LAMPPOSTS

GIANT SIGNS

UNIPOLES

# ONLINE NEWS AGENCY

- Bahrain news agency
  **www.bna.bh**
- Huna al bahrain

## LEBANON & UAE

**Specializing companies in large format printing.**
**Most sophisticated pre-press, printing and finishing equipments.**
**Skilled and professional staff with state-of-the-art machinery.**

- Outdoor printing
- Indoor printing
- Display hardware
- Special Operations

AUGMENTED REALITY

STAND DESIGNS

WINDOW DISPLAY

VEHICLE WRAPPING

THANK YOU